

ALEXANDER KANG

Future is blurry, but we have to look forward anyway.
So, nice to meet you.

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website: www.vdoape.com

citizenship: USA

PORTFOLIO

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Alexander grew up in Korea, later moved to U.S.A., and has been living and working in Shanghai, China as a content video director who creates branded, documentary, animation, and AI films.

Although his work revolves around filmmaking, he views “film” as just one medium out of many through which we tell stories.

Now, he is seeking for a partnership that can open doors to opportunities that blend creativity with emerging technologies to bring greater impact.

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TBWA - Shanghai - 2021 to Present
Content Video Director



Anomaly - Shanghai - 2019 to 2021
Content Creator



Grey Group - Shanghai - 2017 to 2019
Content Creative



VDO.ape 2016 to Present
Film Director

Creative ideation,
presentation,
& content video execution

Create AI,
live action,
& animation films



Gold &
Bronze Lions



Grand Prix,
Gold, & Bronze



Graphite
& Wood Pencils



Gold



Bronze



Grande



Best of Discipline,
Gold, & Bronze Pencils

EXTRA SKILLS:

- English, Korean, Mandarin Chinese, Adobe & AI Tools

EDUCATION:

- **BA University of Michigan, Ann Arbor**
English Language & Literature + Screen Arts & Cultures
- **MA Shanghai Theatre Academy**
Intercultural Communications Studies



WORKS

Humanity invented the wheel,
which eventually lead to AI,
which then lead to unimaginable uncertainties and explorations to be made,
which lead me to share my portfolio.

BRAND- ED CONTENT

to view more, please visit
www.vdoape.com



Jiangsu City League (JSCL) is the biggest local football (soccer) tournament in China. In collaboration with Yangzhou Culture and Tourism Bureau, we cheered for the JSCL's Finals match with traditional Yangzhou beats called Qiaobei (beats created by rhythmically tapping on people's backs).



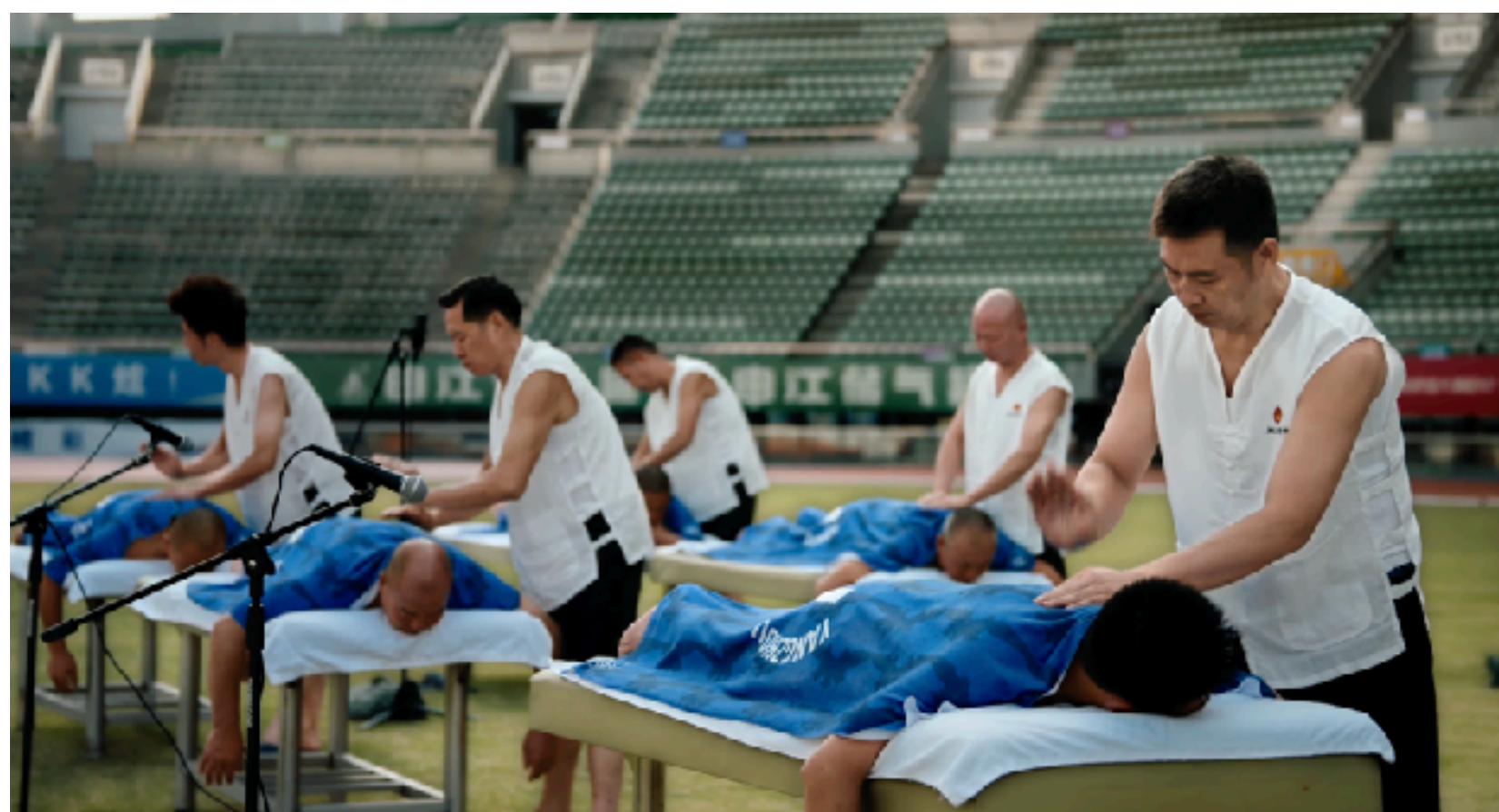
Client: Yangzhou Culture and Tourism Bureau

- Film Director
- Film Editor
- Creative

Film link:

<https://vimeo.com/1132431619?share=copy&fl=sv&fe=ci>

BATTLE BEATS FOR JIANGSU CITY LEAGUE





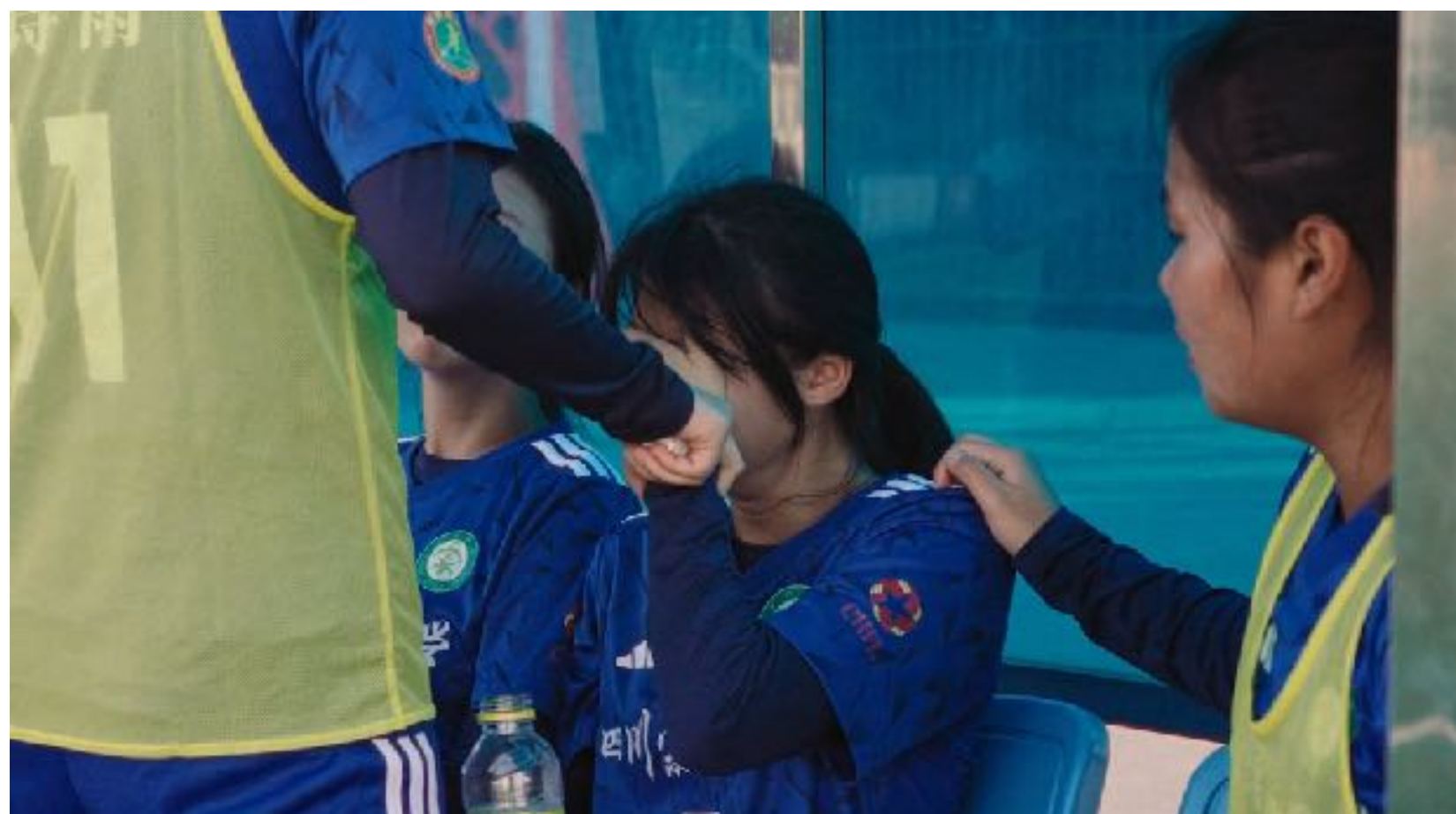
In the summer of 2025, we followed various China high school football teams from semi-finals to finals to document their sweat and tears.



• Film Director
• Film Editor
• Creative

Client: adidas

CHINA HIGH SCHOOL FOOTBALL LEAGUE



Film link:
<https://vimeo.com/1100812383?share=copy>



- Film Director
- Film Editor
- Creative

Client: adidas

Mission to inspire people all over China to engage more in sports, we documented those who enjoy sports no matter what their living conditions are.

YOGA VILLAGE



Grand Prix,
Gold, and Bronze



Gold



Gold and
Bronze Pencil



Grande



Graphite
and Wood Pencils

Film link:

<https://vimeo.com/1055509252?share=copy>



NOTHING BUT SHEER JOY



In Chinese, 马马虎虎 (Horse Horse Tiger Tiger) means, “don’t be too serious.”
Well, BMW in Chinese is 宝马 (Precious Horse).
So, during a Lunar New Year of the Tiger, we told people not to be so serious.

Film link:

<https://vimeo.com/828297408?share=copy>

· Creative
· Film Editor

Client: BMW



Gold Lion



Best of Discipline
and Gold Pencil



· Film Director
· Camera & Edit
· Creative

Client: Black Wannabe

HEADED

HARD-

Film link:

<https://vimeo.com/571663959?share=copy>

Black Wannabe is a scalp tattoo provider in South Korea. In this dramatized short film, we depict a hard life of a CEO who cannot look down, as looking down would reveal her bald spot on her head...



ANI-

to view more, please visit
www.vdoape.com

MATION

(AI & Hand-Drawn)



A woman whose livelihood depends on artificial intelligence device forces herself to believe that her daughter is dead.



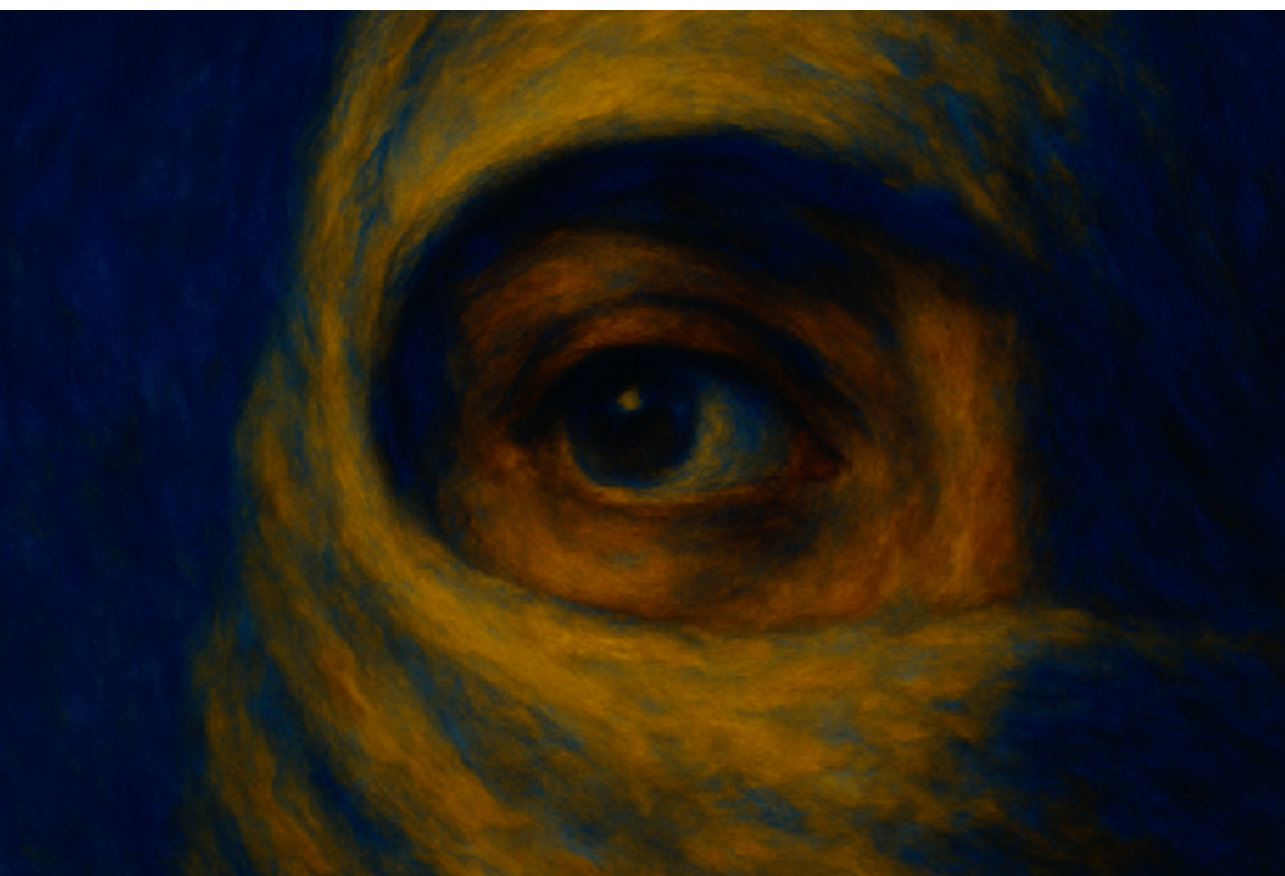
Film link:
<https://vimeo.com/1120891347?share=copy&fl=sv&fe=ci>



VIRTUAL MARY

(AI animation)

·Writer
·Director
·Editor



- Writer
- Director
- Editor

A traveler far far away
recognizes our relationships with home.



(AI animation)

THE NATIVE

Film link:
<https://vimeo.com/1101130390?share=copy>



SHELTER

A girl enters the storm to reunite with her mother.

·Writer
·Director
·Editor

FROM THE STORM

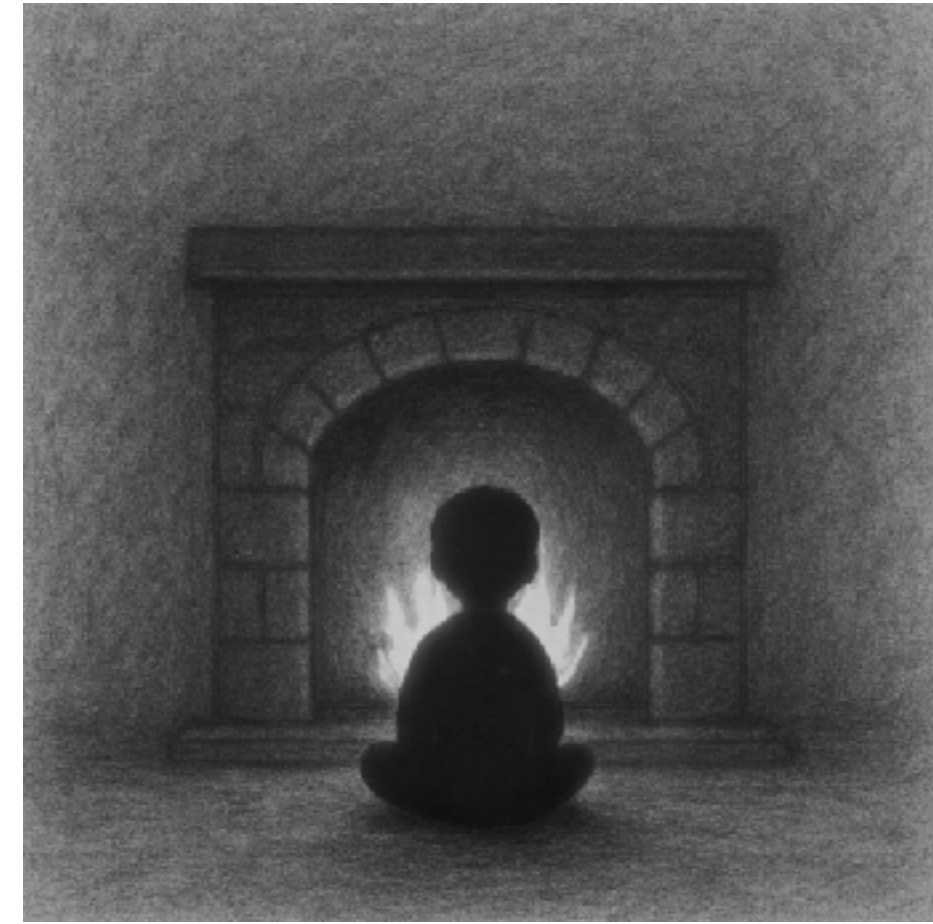
(AI animation)



Film link:

<https://vimeo.com/1089295396?share=copy>





A man re-encounters his soul that had long been dead.

Film link:

<https://vimeo.com/1085484067?share=copy>

ISLAND AT NOON

(AI animation)

·Writer
·Director
·Editor



A man drifts alone in outer space as he recalls a memory of his loved one leaving his side.

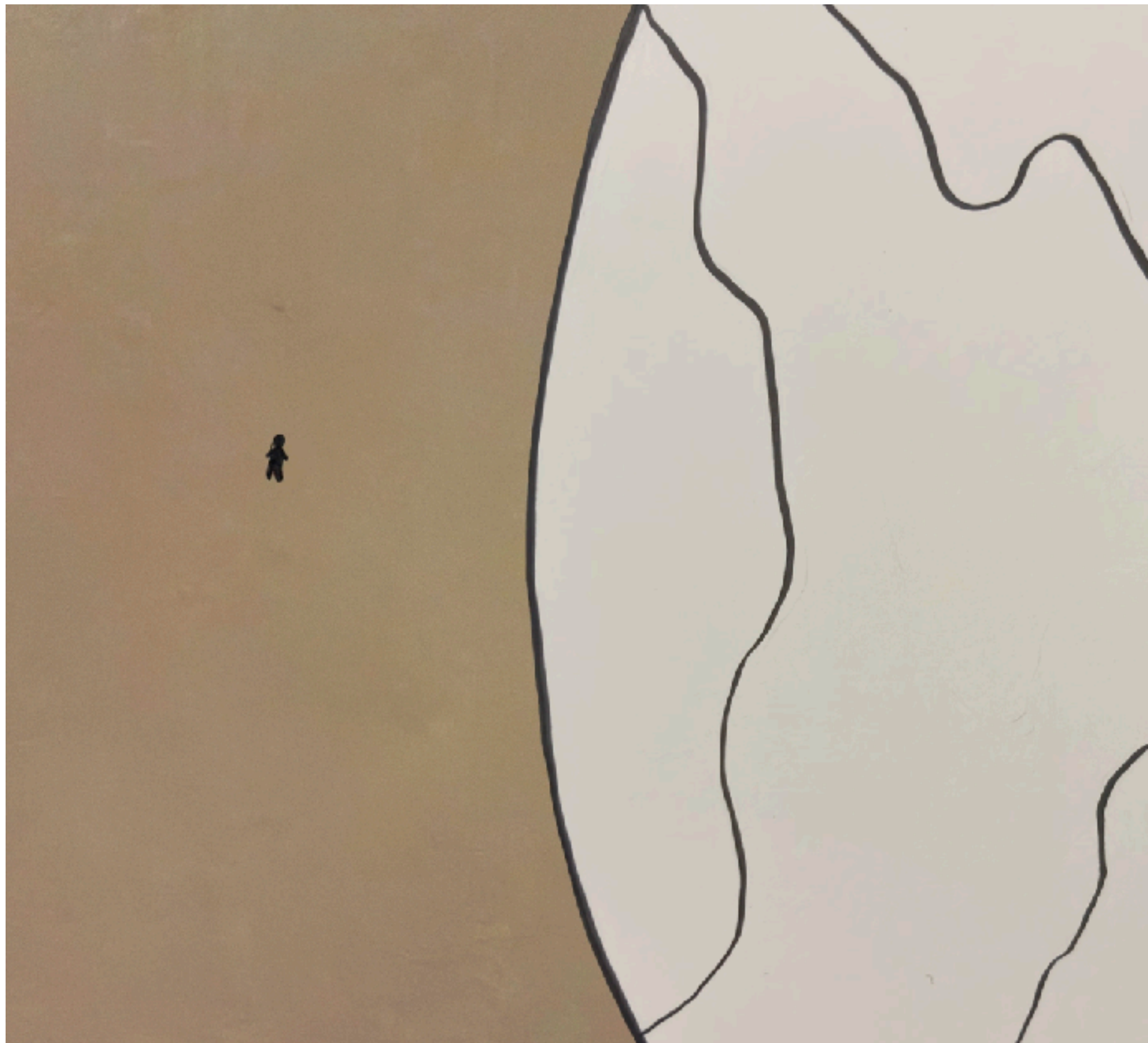
·Writer
·Illustrator
·Animator

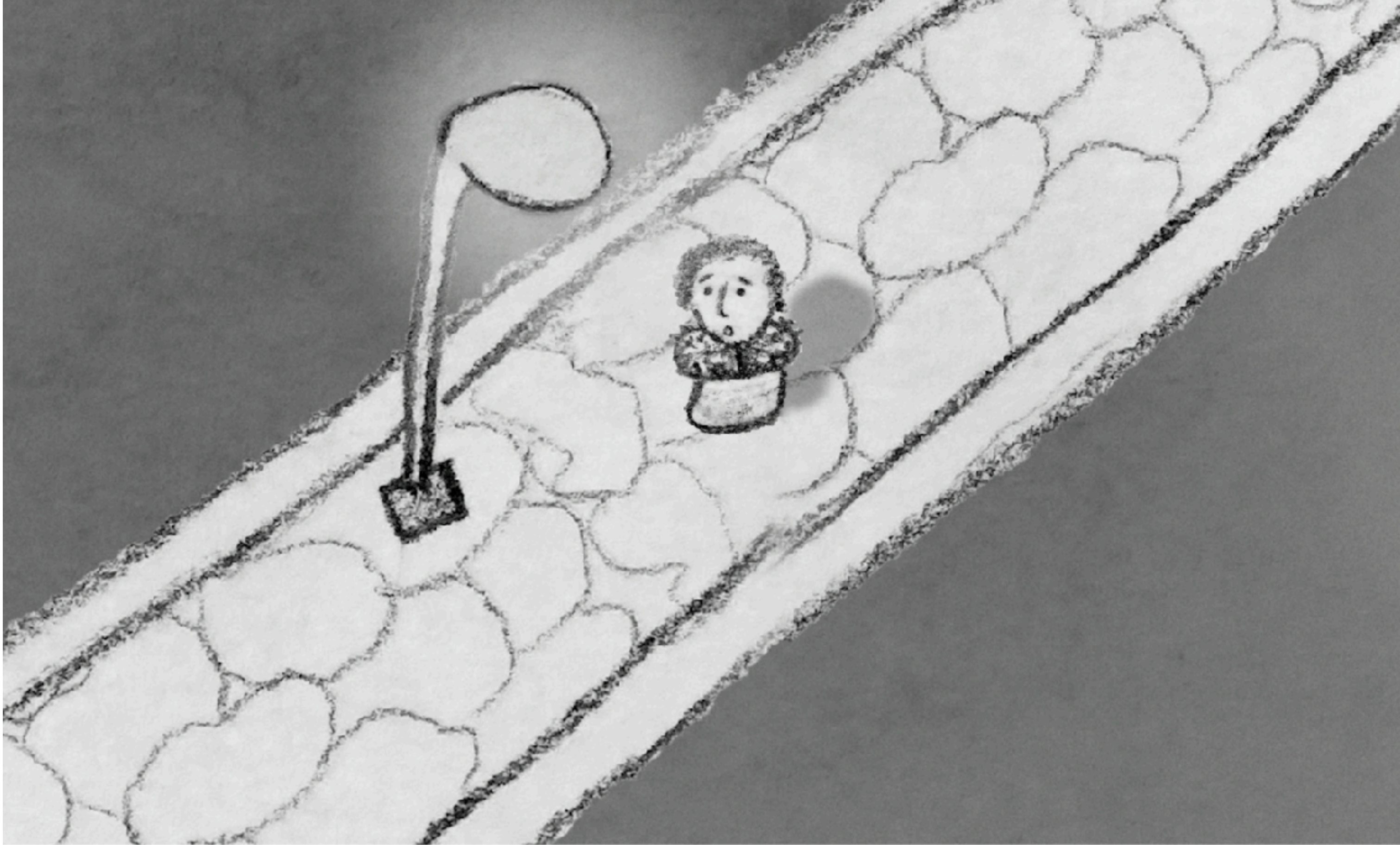
THE LEAVE

Film link:

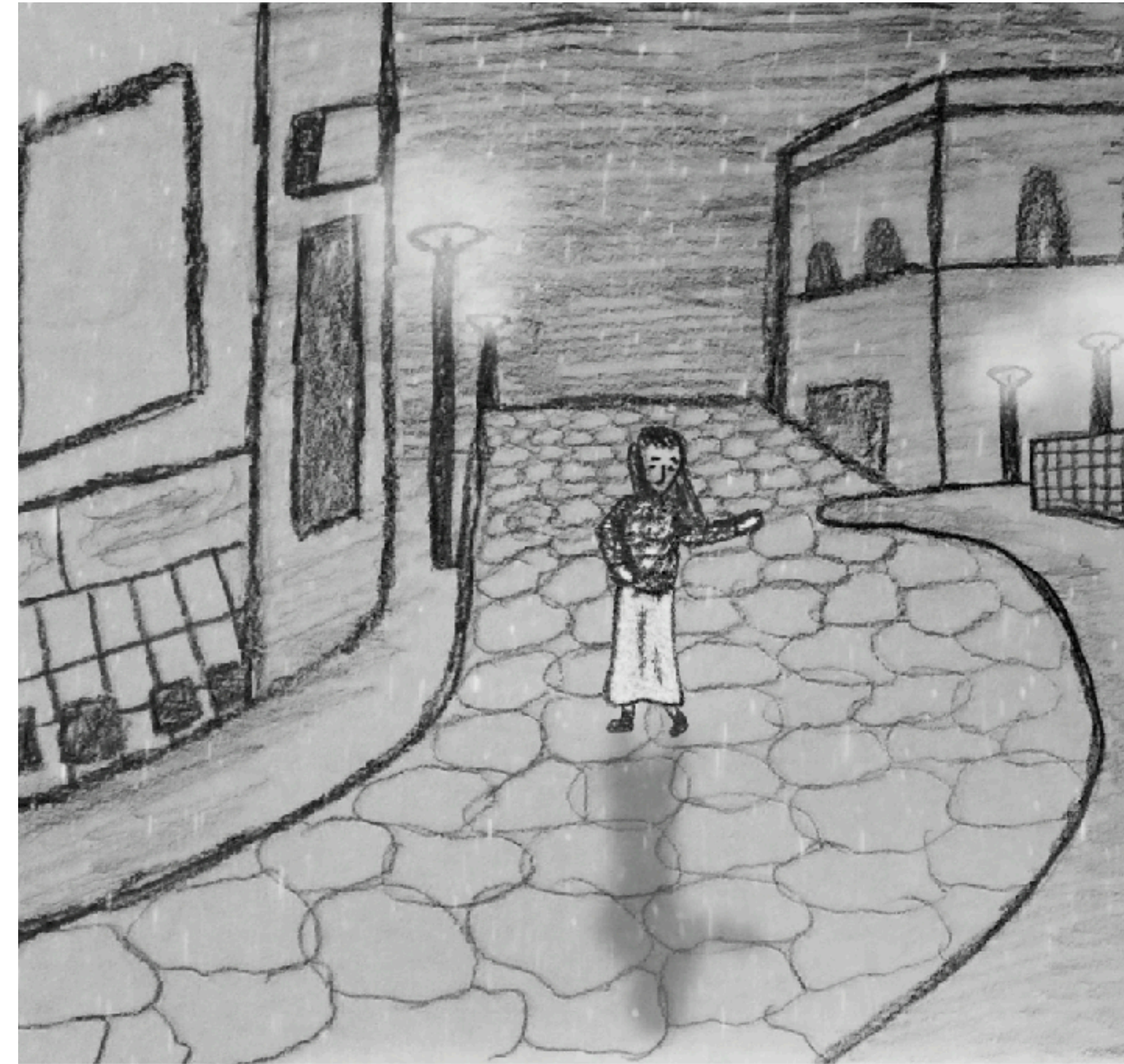
<https://www.youtube.com/watch?v=TzrG5KKzWv4&t=1s>

(Hand-drawn animation)





A woman who lost her husband due to a car accident dances alone on their anniversary day.



Film link:

<https://www.youtube.com/watch?v=u-SH98LNRtQ>

(Hand-drawn animation)

ANNIVERSARY

- Writer
- Illustrator
- Animator

DOCU-

to view more, please visit
www.vdoape.com

MENTARY

CONTENT

LOVE



Video documentation of a performance art that asks a critical question to the audience:
is our understanding of our loved ones real or fake?

Film link:

<https://www.youtube.com/watch?v=5aJFrhNI1tjY>

- Film Director
- Film Editor
- Cinematographer

DISTANCE



- Writer
- Film Director
- Film Editor
- Cinematographer

Film link:

<https://www.youtube.com/watch?v=G3O-YIc3ck8&t=406s>

SHANGHAI ON AIR

As a foreigner who has been living in Shanghai for 8 years, I've seen and experienced many interesting places and people. And as 2024 approached its end (Lunar Calendar), I wanted to share small yet wonderful pieces of my city - Shanghai.

COPY OF HER ECHO

A dancer's last dance in Shanghai.

- Film Director
- Film Editor
- Cinematographer

Film link:

<https://www.youtube.com/watch?v=8nxaF3Z3gzM&t=12s>



LIVE ACTION FILMS

to view more, please visit
www.vdoape.com



VDO.APE

VDO.ape = "video" + "guerrilla filmmaking"

This is my nickname.

I create and support films that are made in order to push the medium of cinema.

Those who don't wait for permissions to make films are welcome to collaborate.

Showreel link:

<https://vimeo.com/991421399?share=copy>



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